

# ADVERTISEMENT SPECS

## ARTWORK AREA

- The gray area on the provided layout template represents the designated artwork area.
- You may add your artwork only within this gray area.
- Do not alter or modify any elements or artwork outside of the gray area.

## Creative Flexibility

- *You are welcome to make your artwork “pop out” and extend slightly beyond the gray area lines for creative effect.*
- *Ensure that essential content (such as logos, text, or key visuals) remains within the safe area to prevent trimming or cropping.*

## Sugextions (Full page)

**File size:** 240mm x 330mm + 3mm bleed

## Sign Europe & DACH (Full page)

**File size:** 205mm x 275mm + 3mm bleed

## Sign Europe & DACH (Half page)

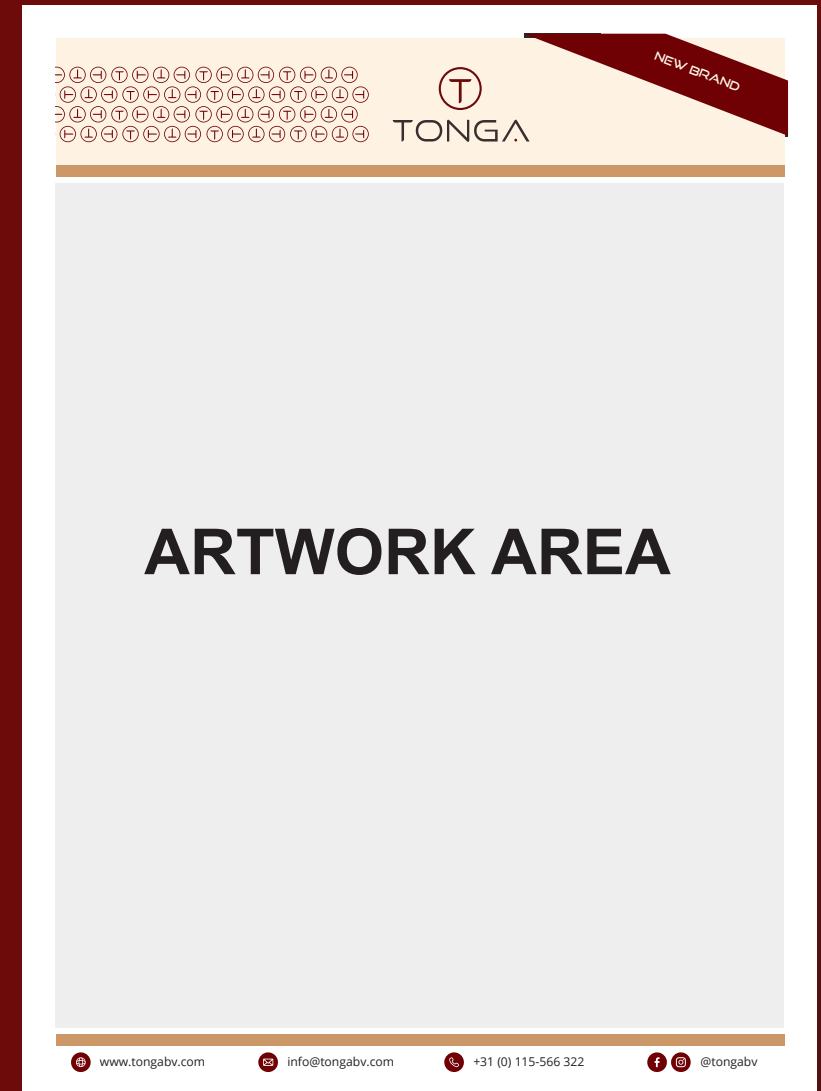
**File size:** 205mm x 137,5mm + 3mm bleed

## EAN & ELINE (Full page)

**File size:** 210mm x 260mm + 3mm bleed

## EAN & ELINE (Half page)

**File size:** 210mm x 130mm + 3mm bleed



## File Specifications

**File Format:** PDF, AI, EPS, PSD, or high-resolution JPEG/PNG

**Resolution:** Minimum 300 DPI

**Color Mode:** CMYK (for print)

**Bleed:** 0.125" (3 mm) on all sides if applicable

**Fonts:** Convert all fonts to outlines or embed them

**Images:** Use high-resolution, print-ready images only